



Digital Network-User Part (ISUP) messaging and database queries with Transaction Capabilities-Application Part (TCAP) messaging.

5 The SS7 protocol was designed at a time when two-party call control was a primary focus of the designers. Because of the structure of the CCS network it can be expensive to enable new services that are dependent on common channel signaling. The SS7 signaling protocols conform to international standards that have limited flexibility. The number of CCS network elements that would have to be modified in order to improve flexibility and enable significant extensions to the protocol is prohibitive. Besides, parts of the CCS network are reported to be experiencing signaling congestion.

10 Alleviating signaling congestion, and introducing content/service messaging are both difficult within the confines of the fixed 64 KB/s transmission rate of the CCS network. Furthermore, any functionality that requires the transfer of data at a rate greater than 64 KB/s cannot be realized within the CCS network.

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Transaction Capability-Application Part (TCAP), and its derivative Intelligent Network-Application Part (INAP), are protocols used in the CCS network. TCAP and INAP messages are the traditional carriers of service feature functionality. TCAP and INAP suffer the same limitations as the other signaling protocols used in the CCS network. Apart from the fact that these signals are conveyed at 64 KB/s, they are also limited by their inflexibility. The TCAP and INAP messages are designed to facilitate the querying of databases and responding to the queries with call routing information. The content carried by a TCAP or INAP message cannot be extended, nor can an interpretation

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of a message's content be modified without substantially modifying many CCS network elements.

Of particular interest for the provision of content or services to subscribers, is the ability to remotely interface with the bearer channel of subscriber lines. However, the bearer network, whether circuit- or packet-switched, is the only network designed to access the bearer channel of a subscriber line. Since interaction with a subscriber requires access to the bearer channel of the subscriber's line, such functionality is not available to devices that access only the CCS network. Nor is such functionality available to elements of the bearer network, unless those devices can be remotely accessed from the call control channel.

The method currently used to enable interaction with subscribers during call processing uses Intelligent Peripherals, which are typically connected to service switching points (SSPs) by Integrated Services Digital Network (ISDN) trunks. Although Intelligent Peripherals (IPs) permit interaction with subscribers for the purpose of collecting information, useful in making call routing decisions, etc., their use has several disadvantages. In order to use the resources of IPs, a call must first be terminated to the IPs. After the information is collected, the calls to the IPs must be released and new calls initiated using routing information collected, without releasing the calling party. This is time consuming and requires a feature-rich SSP, as well as a complex network control element, such as a Service Control Point (SCP). Furthermore, the installation of IPs requires a great deal of circuit-switched resources that may be idle most of the time.

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## SUMMARY OF THE INVENTION

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content/service messages. The C/SPNs initiate service features from respective centralized locations in both the CCS and content/service messaging networks.

The CSs may be configured to relay messages between  
5 C/SPNs and Subscriber Access Control Equipment (SACE). Alternatively, the CSs may translate between messages conforming to the content/service messaging network's protocol, and control signaling messages exchanged with SACE, if the control signaling is flexible and enables  
10 extensions similar to the content/service messaging.

Because SACE have access to the bearer channel of respective subscriber lines, SACE enables the provision of voice interaction functionality. A SACE may be a media gateway (MG) modified to perform the functions of an  
15 Intelligent Peripheral, in response to messaging originating in the C/SMN. That is, the SACE is adapted to, under the direction of control signaling messages from its CS, play announcements or other audio content and collect digits, or other PCM data, from the bearer channel of a  
20 subscriber line.

#### **BRIEF DESCRIPTION OF THE DRAWINGS**

Further features and advantages of the present invention will become apparent from the following detailed description, taken in combination with the appended  
25 drawings, in which:

FIG. 1 is a schematic diagram of a prior art advanced intelligent network (AIN) illustrating devices involved in the provision of AIN functionality;

FIG. 2 is a schematic diagram of a prior art  
30 switched telephone network that uses a broadband transport

network for inter-switch trunking, illustrating devices involved in the facilitation of IN/AIN service features;

FIG. 3 is a schematic diagram of an embodiment of a network configured in accordance with the present invention;

FIG. 4 is a schematic diagram of another embodiment of a network configured in accordance with the present invention;

FIG. 5 is a message flow diagram of the principal messages exchanged in the provision of a service feature using a "send to resource" transaction in accordance with the prior art;

FIG. 6 is a message flow diagram of the principal messages exchanged in the provision of a "send to resource" transaction, in accordance with the present invention; and

FIG. 7 is a message flow diagram of the principal messages exchanged in the provision of content to a subscriber using a system in accordance with the invention.

It will be noted that throughout the appended drawings, like features are identified by like reference numerals.

#### **DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT**

The invention provides a method and system that enables the provision of content or services to telephone service subscribers using new network elements. Content or services are provided by directly accessing a subscriber bearer channel for content or service delivery. A content/service provision node connected to each of the common channel signaling network and a content/service

messaging network controls content and service delivery. Subscriber access control equipment is controlled by the C/SPN to effect delivery of the content or service. An extensible messaging protocol such as Session Initiation  
5 Protocol (SIP) enables the rapid deployment of new services.

Prior art switched telephone networks, such as shown in FIG. 1, enable the provision of telephone service features to service subscribers. A common channel  
10 signaling (CCS) network 10, interconnects service switching points (SSPs) 14 and a Service Control Point (SCP) 16. The SSPs 14 are also connected to a Circuit-Switched Trunk Mesh 12.

An Intelligent Peripheral (IP) 18 is connected to  
15 one of the SSPs 14. The SSP 14 is enabled to connect subscriber lines to the Intelligent Peripheral 18. The Intelligent Peripheral 20 can play voice prompts to a connected subscriber, and receive Dual Tone Modulated Frequency (DTMF) signals from the subscriber telephone  
20 terminal. This enables the SSP to play announcements and collect digits when required during the provision of telephone services. The ways in which subscriber lines are connected to SSPs and to the Circuit-Switched Trunk Mesh, and CCS network, are known to those skilled in the art.

25 In network configurations, such as those described in applicant's co-pending United States Patent Application No. 09/158,855 entitled TRANSIT TRUNK SUBNETWORK SYSTEM, which was filed on September 23, 1998 and United States Patent Application No. 09/702,776 filed November 1, 2000  
30 entitled DISTRIBUTED TELEPHONE SERVICE SWITCH AND METHOD OF USING SAME, which are incorporated herein by reference, the high bandwidth of a broadband transport network is

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A CS is a device or collection of devices that are connected to a BTN and a call control messaging network (such as the CCS network) for exchanging call control messages with other CSs. A CS also directs the set-up, monitoring, tear-down and caching of virtual trunks in the BTN to which it is connected, and controls the BTN operations of an associated set of MGs 24. If, for example, the CS is a Distributed Switch Call Manager (DSCM) described in Applicant's United States Patent Application No. 09/702,776, the CS will also be responsible for controlling the switch side of the MG 24, but this is not a necessary characteristic for the CS, for purposes of the present invention.

The MG 24 is a device that provides an interface between a switch fabric and the BTN 16. The MG 24 sets up, tears down, and caches virtual trunks through the BTN 16. The switch fabric may be a switch fabric of an SSP, or a component of the MG 24, in which case the MG 24 serves as a Line Gateway and it supports subscriber equipment directly. The switch fabric supports the connection and disconnection



In the embodiment of the invention illustrated in  
5 FIG. 3, a Content/Service Messaging Network (C/SMN) 30  
supports a connection to a Service/Content Provision Node  
(C/SPN) 26, which controls and manages service and content  
provision to telephone service subscribers. The C/SPN 26  
has a CCS network address, and receives CCS messages. The  
10 C/SPN 26 is also provisioned to exchange content/service  
messages via the C/SMN 30 with CSs 20. The CSs 20 in turn  
relay the content/service messages to an addressed  
Subscriber Access Control Equipment (SACE) 28.

The types of signals passed through a packet signaling network that uses SIP, can be modified by updating a signal description set used for interpreting SIP messages. The most common signal description set for use

The network architecture shown in FIG. 3 can be provisioned by implementing modifications to a state-of-the-art, switched telephone network that includes CSs 20 interconnected by the BTN 22 and the CCS network 10, and MGs 24 interconnected by the BTN 22 and controlled by respective CSs 20. The provisioning involves: connecting the CSs 20 to a packet signaling network to permit content/service messaging (C/SMN), such as an Internet Protocol (IP) network; connecting the C/SPN to the C/SMN; converting the MGs 24 into SACE; and adapting CSs 20 to relay SIP content/service messages between SACEs 28 and the C/SPN 26. In one embodiment, an SACE 28 is an MG 24 that can access a bearer channel of subscriber lines to deliver content or a service directly to the subscriber, without the use of an Intelligent Peripheral 18, or the like. The SACE 28 must also support a flexible, extensible messaging protocol. If the control messaging protocol provisioned between an MG 24 and the CS 20 is not as adaptable as SIP, the MG 24 must be provisioned to support a flexible, extensible control messaging protocol before the MG 24 can serve as a SACE 28.

The C/SPN 26 is owned and operated, for example, by a content provider. Content can be retrieved from the C/SPN 26 or other sources, including: the public Internet 50, or any other network such as a content provider Intranet 54, an application server 56, or database 52. The content provider may be a telephone company, Internet service provider, communications service provider, or a messaging service provider, for example.

The embodiment of the invention illustrated in FIG. 4 differs from that of FIG. 3 only to an extent that the BTN 22 is utilized for transferring content/service messages in addition to providing virtual trunking for  
5 bearer channel traffic.

The operation of the network for the provision of content and services requiring access to the bearer channel generally includes the following steps: a call control message, such as an Integrated Services Digital Network  
10 User Part (ISUP) CCS message, is received by the C/SPN 26; the C/SPN 26 translates the message to determine a content to be delivered or a service to be provided in response to receipt of the call control message; the C/SPN 26 sends a content/service message to a CS 20 associated with a  
15 SACE 28 delegated to provide the service because it has access to a bearer channel reserved for a call associated with the call control message; the CS 20 then forwards the content/service message or contents thereof to the addressed SACE 28; the SACE, in response, performs a  
20 specified operation or series of operations; and the CS 20 receives from the SACE 28 results of the operation(s) and/or a status report which it then returns to the C/SPN 26 in a content/service message.

In the embodiment described above, a messaging path  
25 is utilized that passes through the CS 20 associated with a SACE 28 designated to handle the bearer channel for a call associated with the content or service provision. It will be understood by those skilled in the art, however, that in the embodiment of the invention shown in FIG. 4, the  
30 content/service messages can be exchanged directly between the C/SPN 26 and the SACEs 28. This is enabled because BICC messages exchanged between the CSs 20 connected to the

CCS network include a BTN 22 address of the SACE 28, which may be used by the C/SPN 26 for direct addressing of content/service messages, if the SACE 28 is provisioned to interpret those messages.

5           FIG. 5 is a schematic illustration of a prior art method of enabling voice interaction with subscribers in the provision of a service feature. In a "send to resource" TCAP transaction, an SCP 16 of the CCS network 10, in conjunction with an Intelligent  
10 Peripheral 18 controlled by the SCP 16, enables a service feature that involves requesting a calling party to select an item from a menu presented by voice prompts played to the subscriber by the Intelligent Peripheral 18. The calling party (not shown) dials a number that is received  
15 by the SSP 14. In step 100, the SSP 14 translates the dialed digits, which prompts it to formulate and send a TCAP Query with Permission (QWP) message to the SCP 18. In step 102, the SCP 18 translates the dialed digits, and directs the SSP 14 to send the call to a resource (the  
20 Intelligent Peripheral 18) in a TCAP Conversation with Permission (CWP) message. The SSP 14 therefore connects the calling party's subscriber line to the Intelligent Peripheral (step 104), and directs the Intelligent Peripheral to play the voice prompts. The Intelligent  
25 Peripheral plays the voice prompts and collects digits in step 106. The collected digits are relayed to the SSP 14 (step 108) and then to the SCP 16 (step 110). The SCP returns a TCAP CWP message containing a directive to clear the resource (step 112). The SSP 14 releases the  
30 connection to the Intelligent Peripheral 18 in steps 114, 116 and 118, and returns a resource clear TCAP CWP message to the SCP in step 120. The SCP then returns a TCAP Response message (step 122) directing the CS to terminate

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the call at a telephone address selected by the subscriber in response to the voice prompts played by the Intelligent Peripheral 18.

FIG. 6 is a message flow diagram of principal  
5 messages exchanged while providing the service feature  
described above with reference to FIG. 5, in accordance  
with the present invention. The features of this call are  
assumed to be similar to those of the message flow shown in  
FIG. 5.

10           In step 150, in response to the translation of a  
directory number received by a CS, the CS sends an  
ISUP-(BICC) Initial Address Message (IAM) to a C/SPN 26.  
As will be understood by those skilled in the art, the  
C/SPN 26 is a virtual CS 20 in the CCS network.  
15   Consequently, the translation tables for selected directory  
numbers associated with content or service provision can be  
adapted to route call control messages through the C/SPN 26  
whenever one of those selected directory numbers is dialed  
by a subscriber. The C/SPN 26 translates a dialed number  
20   in the ISUP+ IAM to determine a content or service that is  
associated with the dialed number (step 151). The  
translation indicates that a voice prompt menu is to be  
presented to the subscriber to permit the subscriber to  
select an option for completing the call. The C/SPN 26  
25   responds by sending, via the content/service messaging  
network (CSMN) 30, in this example a SIP network, a SIP  
Invite message containing directives addressed to a SACE 28  
indicated in the ISUP+ IAM to have been selected to handle  
the call. In this example, the directives that the CS 20  
30   conveys to the SACE 28 include instructions to play voice  
prompts and collect digits. The voice prompts may be

stored at the SACE or, preferably, an audio file contained in the Invite message.

5 The Invite message is acknowledged (ACK) in step 154, and the CS 20 conveys the directives to the SACE 28 (step 156). The protocol for communications between CSs 20 and SACEs 28 must be compatible in extensibility with that of the content/service messaging network. Consequently, in this example, SIP is also used as the protocol for communications between the CS 20 and  
10 SACE 28.

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15 The SACE acknowledges the Invite message (step 158) and effects the directives contained therein. The voice prompts are played and digits are collected in step 160. The collected digits are returned to the CS in a Success (OK) message, ending the SIP session between the CS and the SACE (step 162). The CS forwards the dialed digits to the C/SPN 26 in a second Success (OK) message (step 164). The C/SPN 26, after translating the collected digits (step 166), modifies a dialed number in the  
20 ISUP+ IAM it received in step 150, and sends the modified ISUP+ IAM message to a node in the CCS network determined by translating the new dialed number, to set up a call between the calling party and a termination determined by the selection from the menu performed by the subscriber in  
25 step 160.

FIG. 7 is a message flow diagram showing principal messages exchanged between network elements while providing content to a subscriber using the methods and system in accordance with the invention. In step 200, a subscriber  
30 (not shown) dials digits, which prompts an SSP 14 that serves the subscriber to formulate an ISUP+ (BICC) IAM that is forwarded through the CCS network to CS 20. The CS 20

translates the dialed number and determines that the ISUP+ IAM should be forwarded to the C/SPN 26 (step 202). On receipt of the ISUP+ IAM, the C/SPN 26 translates the dialed number (step 204) and determines that the dialed number is associated with a content delivery to the subscriber. The content may be, for example, a weather forecast, an advertisement, music, entertainment, information, or any other audible content. In this example, the C/SPN 26 determines that the content to be delivered is an audio file that must be retrieved from database 52, and sends a request to retrieve content (step 206) from the database. The database 52 responds to the request with an Acknowledge message (step 207), followed by a SIP message containing the content in step 208. On receipt of the content, the C/SPN 26 formulates a SIP Invite message that contains the audio file and instructions to the SACE 28 to play the audio file to the subscriber, and transmits the Invite message to the CS 20 (step 210). The CS acknowledges the Invite message with a SIP ACK in step 212. The CS 20 forwards the SIP Invite message to the SACE 28 in step 214, and the SACE 28 returns an Acknowledgement in step 216. The SACE 28 then delivers the content to the subscriber by playing the audio file in step 218. After the content has been delivered, the SACE 28 returns a SIP OK message to the CS 20 in step 220. The CS 20 forwards a SIP OK message to the C/SPN 26 in step 222. On receipt of the message, the C/SPN 26 determines how the call should be terminated (step 223). In this example, the C/SPN 26 determines that the call should be terminated. The C/SPN 26 therefore formulates a SIP Release message having an appended Release message to be played by the SACE 28 to the subscriber, and forwards the SIP Release message to the CS 20 in step 224.

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The CS 20 responds with an Acknowledge message in step 226, and forwards the SIP Release message to the SACE 28 in step 228. On receipt of the message, the SACE returns a SIP Acknowledge message in step 230, and plays the Release message in step 232. When the message has been played, the SACE returns a SIP OK message to the CS 20 (step 234) and the CS 20 forwards the SIP OK message to the C/SPN 26 in step 236. The C/SPN 26 responds by sending an ISUP+ Release (ISUP+ REL) message to the CS 20 (step 238). The CS 20 responds with an ISUP+ Release Complete (ISUP+ RLC) message in step 240. The CS 20 then sends an ISUP+ REL message to the SSP 14 in step 242. The SSP 14 replies with an ISUP+RLC message in step 244. The SSP 14 then releases all resources associated with the call, including a bearer channel established to the SACE 28. The call is therefore terminated. As will be understood by those skilled in the art, the invention therefore enables content to be delivered to any subscriber served by an SACE 28 without completion of a call through the network or use of any switch or bearer trunk resources aside from the resources used between the subscriber and the SACE 28.

The methods and the system in accordance with the invention therefore enable content and service delivery to telephone subscriber much more economically and with a fraction of the infrastructure required by prior art systems. The number of services that can be implemented using the methods and system in accordance with the invention is limited only by the delivery medium.

The embodiment(s) of the invention described above is(are) intended to be exemplary only. The scope of the invention is therefore intended to be limited solely by the scope of the appended claims.